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Attorneys for Lead Plaintiffs and the Prospective Class

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

THE AMERICAN SOCIETY OF MEDIA	:	
PHOTOGRAPHERS, INC., GRAPHIC ARTISTS	:	
GUILD, PICTURE ARCHIVE COUNCIL OF	:	
AMERICA, INC., NORTH AMERICAN NATURE	:	Case No. 10-CV-02977 (DC)
PHOTOGRAPHY ASSOCIATION,	:	
PROFESSIONAL PHOTOGRAPHERS OF	:	
AMERICA, NATIONAL PRESS PHOTOGRAPHERS	:	SECOND AMENDED
ASSOCIATION, AMERICAN PHOTOGRAPHIC	:	CLASS ACTION
ARTISTS, LEIF SKOOGFORS, AL SATTERWHITE,	:	COMPLAINT
MORTON BEEBE, ED KASHI,		
JOHN SCHMELZER, SIMMS TABACK AND GAIL	:	
KUENSTLER TABACK LIVING TRUST, LELAND	:	JURY TRIAL
BOBBE, JOHN FRANCIS FICARA, and DAVID W.	1	<u>DEMANDED</u>
MOSER, on behalf of themselves and all others		
similarly situated,		
	:	
Plaintiffs,	:	
-against-	:	
	:	
GOOGLE, INC.,		
	:	
Defendant.	:	
	-X	

Plaintiffs, on behalf of themselves and all others similarly situated, by their attorneys,

Mishcon de Reya New York LLP and Ronny L. Kurzman, Esq., allege for their Complaint

against defendant Google, Inc. ("Google" or "Defendant"), upon personal knowledge as to

matters relating to themselves and upon information and belief as to all other matters, allege as

follows:

NATURE OF THE ACTION

- 1. This is a civil action that arises under the laws of the United States and is designed to redress the most widespread, well-publicized, and uncompensated infringement of exclusive rights in images in the history of book and periodical publishing. This action propounds claims for copyright infringement and seeks monetary, injunctive, and declaratory relief, as well as all other appropriate remedies to which Plaintiffs are entitled.
- Defendant Google owns and operates a worldwide Internet search engine that,
 among other things, provides access to commercial and non-commercial Internet websites.
- 3. Google has contracted with numerous libraries, including those of the Universities of California, Michigan, Virginia, and Wisconsin, and Stanford University, to create digital "archives" of the libraries' collections of books by electronically copying those books in their entirety. Google thereafter distributed those digital copies to the libraries, including through the Google Return Interface ("GRIN"). Google intends to enter into similar agreements with numerous additional libraries and electronically copy and distribute their collections of books; in fact, Google may have begun doing so already. Google has also "partnered" with various book and periodical publishers to electronically copy books and periodicals that have been published.

- 4. These books and periodicals contain photographs, illustrations, graphic art, and other visual images protected by copyright law. Google has stored for its own commercial uses, both known and unknown, a digital copy of the books and periodicals and the visual works therein and has electronically distributed and publicly displayed the same.
- 5. By (i) scanning and creating a digital copy of those photographs, illustrations, graphic art, and other visual images not in the public domain (collectively, "Visual Works" further defined *infra* at Paragraph 47), (ii) storing for itself a digital copy of the Visual Works contained in such books and periodicals, and (iii) distributing (including through GRIN) and publicly displaying the Visual Works in such books and periodicals, all without the necessary permissions or grants of rights from the exclusive rights holders in those Visual Works, Google is engaging in massive copyright infringement. Google has infringed, to this date continues to infringe, and threatens future infringement of the various exclusive rights in the Visual Works.
- 6. Google has announced its plans to post these copies of books, periodicals, and the Visual Works contained therein on its website for the commercial purpose of, among other things, attracting visitors thereto and thereby generating advertising revenue. Google, in actuality, has already begun doing so.
- 7. The Class (as that term is defined *infra* at Paragraph 46) consists of copyright owners, namely photographers, illustrators, graphic artists, and their licensees, heirs, and assigns, whose proprietary content Defendant has copied, stored, electronically distributed, and publicly displayed without the authorization of the exclusive rights owners. Defendant has continued and will continue its brazen acts of willful copyright infringement unless enjoined by this Court.
- Plaintiffs, American Society of Media Photographers, Inc., Graphic Artists Guild,
 Picture Archive Council of America, Inc., North American Nature Photography Association,

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Professional Photographers of America, National Press Photographers Association, American Photographic Artists, Leif Skoogfors, Al Satterwhite, Morton Beebe, Ed Kashi, John Schmelzer, Simms Taback and Gail Kuenstler Taback Living Trust, Leland Bobbé, John Francis Ficara, and David W. Moser (collectively "Lead Plaintiffs"), adequately represent the Class. The financial viability and ability of Individual Plaintiffs ("Individual Plaintiffs" further defined *infra* at Paragraph 24) and other Class members (collectively, "Plaintiffs") to continue to produce and distribute original and valuable creative works, including photographs, illustrations, graphic art, and other visual works, is dependent upon the protections provided by the United States Copyright Act, 17 U.S.C. § 101 et seq. ("Copyright Act").

- 9. Google knew or should have known that the Copyright Act required it to obtain authorization from Lead Plaintiffs and other similarly situated holders of exclusive rights in the Visual Works before reproducing, storing, displaying, and distributing digital copies of books and periodicals containing Visual Works for its own commercial use.
- 10. Despite this knowledge, Google has unlawfully reproduced, distributed, and publicly displayed the Visual Works contained in the books and periodicals it has scanned and intends to continue to do so, without authorization from the Individual Plaintiffs and other Visual Works' exclusive rights holders. Google has derived, and intends to continue to derive, revenue from this program of infringement by attracting more viewers and advertisers to its website.
- 11. By this action, Plaintiffs seek damages and injunctive and declaratory relief with respect to Google's present infringement of the Visual Works, as well as injunctive and declaratory relief as to Google's planned future infringement of the Visual Works.

JURISDICTION AND VENUE

- 12. This action arises under the Copyright Act, 17 U.S.C. § 101 et seq.
- 13. The Court has original subject matter jurisdiction of this action pursuant to (i) 28 U.S.C. § 1331, because the matter in question arises under the laws of the United States, namely the Copyright Act (17 U.S.C. § 101 et seq.); and (ii) 28 U.S.C. § 1338 (a), because the matter in question concerns claims arising under an Act of Congress, namely, the Copyright Act.
- 14. This Court has personal jurisdiction over Defendant. Defendant does continuous and systematic business in New York State and in this District and maintains one or more offices and employs personnel in New York State, and therefore is a domiciliary of New York State.

 See New York Civil Practice Law and Rules ("CPLR") § 301.
- 15. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391 (b) and 1400 (a), because Defendant maintains offices and conducts business therein, and one of the Lead Plaintiffs resides therein.

PARTIES

THE ASSOCIATIONAL PLAINTIFFS

16. Plaintiff American Society of Media Photographers, Inc. ("ASMP") is a not-for-profit corporation organized under the laws of the State of New York with its place of business at 150 North Second Street, Philadelphia, Pennsylvania. Since its founding in 1944, ASMP has been the leading advocate for copyright and contractual rights of freelance published photographers. ASMP, through its 39 nationwide chapters, represents more than 7,000 members, including some of the world's foremost photographers. ASMP's activities on behalf of its members include participating in significant copyright cases in U.S. Courts, policy discussions and testimony before the Copyright Office, consideration of legislation of copyright reform in

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Congress, and educational campaigns to provide useful information to its members about copyright law, contractual issues, and good business practices.

- 17. Plaintiff Graphic Artists Guild ("GAG") is a not-for-profit corporation organized under the laws of the State of New York with its place of business at 32 Broadway, Suite 1114, New York, New York 10004-1612. GAG is a national union of graphic artists dedicated to promoting and protecting the social, economic and professional interests of its members. GAG's members include graphic designers, web designers, digital artists, illustrators, cartoonists, animators, art directors, surface designers, and various combinations of these disciplines. Founded in 1967, GAG has established itself as the leading advocate for the rights of graphic artists on a wide range of economic and legislative issues from copyright to tax law.
- 18. Plaintiff Picture Archive Council of America, Inc. ("PACA") is a not-for-profit corporation organized under the laws of the State of New York with its place of business at 23046 Avenida de la Carlota, Suite 600, Laguna Hills, CA 92652-1537. PACA is the trade organization in North America representing the vital interests of stock archives of every size, from individual photographers to large corporations, who license images for commercial reproduction. Founded in 1951, its membership includes over 100 companies in North America and over 50 international members. Through advocacy, education, and communication, PACA strives to foster and protect the interests of the picture archive community. Accordingly, PACA works to develop useful business standards, promote ethical business practices, and actively advocate copyright protection.
- 19. Plaintiff North American Nature Photography Association ("NANPA") is a notfor-profit corporation organized under the laws of the State of Colorado with its place of business at 10200 West 44th Avenue, Suite 304, Wheat Ridge, CO 80033-2840. NANPA is the first and

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premier association in North America committed solely to serving the field of nature photography. NANPA promotes the art and science of nature photography and provides information, education, and opportunity for those interested in nature photography.

- 20. Plaintiff Professional Photographers of America ("PPA") is a not-for-profit corporation organized under the laws of the State of Delaware with its place of business at 229 Peachtree Street NE, Suite 2200, Atlanta, Georgia, 30303. Founded in 1880, PPA is the world's largest not-for-profit association for professional photographers, with more than 20,000 members in 54 countries. The association seeks to increase its members' business savvy as well as broaden their creative scope and is a leader in the dissemination of knowledge in the areas of professional business practices and creative image-making.
- 21. Plaintiff National Press Photographers Association ("NPPA") is a not-for-profit corporation organized under the laws of the State of New York with its place of business at 3200 Croasdaile Drive, Suite 306, Durham, North Carolina, 27705. Founded in 1946, NPPA is a leading voice for the world's visual journalists with approximately 7,000 members.
- 22. Plaintiff American Photographic Artists ("APA") is a not-for-profit corporation 501c(6) organized under the laws of the State of New York with its place of business at P.O. Box 725146, Atlanta, Georgia 31139. Founded in 1981 as the Advertising Photographers of America, APA is leading national organization run by and for professional photographers with approximately 2,000 members that strives to improve the environment for photographic artists and clear the pathways to success in the industry.
- 23. The Associational Plaintiffs have associational standing to pursue claims for injunctive and declaratory relief on behalf of their members, who would have standing to sue in their own right. The protection of their members' copyrights is one of the primary purposes of

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the Associational Plaintiffs. Individual participation of the members is not necessary to determine whether Google's acts are in violation of copyright laws and/or to seek and obtain injunctive and declaratory relief.

THE INDIVIDUAL PLAINTIFFS

- 24. The individual plaintiffs are published, professional photographers and illustrators who created Visual Works, published in books and periodicals for which a certificate of registration has issued from the United States Copyright Office for at least one such work infringed by Google, as alleged herein ("Individual Plaintiffs"). The Individual Plaintiffs complied in all respects with the Copyright Act and each secured the exclusive right and privilege in and to the copyright of their Visual Works alleged to be infringed herein by Google.

 Upon information and belief, these acts of infringement began in or around 2005.
- 25. Plaintiff Leif Skoogfors resides in Pennsylvania and is a published photographer, well known for his combat photographs. His works are contained in books in the libraries of the Universities of California, Michigan, Virginia, and Wisconsin, Stanford University, and/or other libraries whose books Google has reproduced or has indicated its intention to reproduce ("Libraries"), as well as books and periodicals published by Google's publishing partners.
- 26. Upon information and belief, Google has scanned, digitized, reproduced, distributed and/or displayed Mr. Skoogfors' photographs, and thereby has infringed his work registered with the United States Copyright Office, including, but not limited to his work entitled "Cold Fusion Experiment," to which he is the exclusive rights holder, identified by him as Image No. EF002186 960670, a copy of which is attached hereto as **Exhibit A**, and identified by the Register of Copyrights Certificate of Registration as VA 863-783, dated on or about November 6, 1997.

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- 27. Plaintiff Al Satterwhite resides in California, and is a published photographer, famous for his celebrity portraits. His works are contained in books in the libraries of the Universities of California, Michigan, Virginia, and Wisconsin, Stanford University, and/or the Libraries, as well as books and periodicals published by Google's publishing partners.
- 28. Upon information and belief, Google has scanned, digitized, reproduced, distributed, and/or displayed Mr. Satterwhite's photographs, and thereby has infringed his work registered with the United States Copyright Office, including, but not limited to his work entitled (i) "Pistol Pete Maravich," to which he is the exclusive rights holder, identified by him as the photograph on the cover of "Pistol: The Life Of Pete Maravich" by Mark Kriegel, a copy of which appears in the image attached hereto as **Exhibit B**, and identified by the Register of Copyrights Certificate of Registration as VAu 753-251, dated on or about June 11, 2007; and (ii) "Lines and Designs," to which he is the exclusive rights holder, identified by him as the photograph on the contents page of "Satterwhite on color and design" by Joy and Al Satterwhite, a copy of which appears in the image attached hereto as **Exhibit C**, and identified by the Register of Copyrights Certificate of Registrations as TX 3-789-945, dated on or about October 22, 1993.
- 29. Plaintiff Morton Beebe resides in California and is a published photographer, highly regarded for his photographs of San Francisco. His works are contained in books in the libraries of the Universities of California, Michigan, Virginia, and Wisconsin, Stanford University, and/or the Libraries, as well as books and periodicals published by Google's publishing partners.
- 30. Upon information and belief, Google has scanned, digitized, reproduced, distributed, and/or displayed Mr. Beebe's photographs, and thereby has infringed his work registered with the United States Copyright Office, including, but not limited to his work entitled

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- (i) "San Francisco," to which he is the exclusive rights holder, identified by him as the photograph on the cover of "San Francisco, City By The Bay" by Harry N. Abrams, a copy of which appears in the image attached hereto as **Exhibit D**, and identified by the Register of Copyrights Certificate of Registration as VA 237-711, dated on or about June 5, 1986; and (ii) "Duck Race, Lake Union" and "Boat Secret Cove," to which he is the exclusive rights holder, identified by him as the photographs on the cover of "Cascadia: a tale of two cities, Seattle and Vancouver, B.C." by Morton Beebe and Pierce Kingston, copies of which appears in the image attached hereto as **Exhibit E**, and identified by the Register of Copyrights Certificate of Registration as VA 841-354, dated on or about December 4, 1996.
- 31. Plaintiff Ed Kashi resides in New Jersey and is a published photographer, widely known for documenting social and political issues. His works are contained in books in the libraries of the Universities of California, Michigan, Virginia, and Wisconsin, Stanford University, and/or the Libraries, as well as books and periodicals published by Google's publishing partners.
- 32. Upon information and belief, Google has scanned, digitized, reproduced, distributed, and/or displayed Mr. Kashi's photographs, and thereby has infringed his work registered with the United States Copyright Office, including, but not limited to the photographs in his book entitled "Aging In America," to which he is the exclusive rights holder, one such photograph identified by him as the image attached hereto as **Exhibit F**, and all such photographs identified by the Register of Copyrights Certificate of Registration as VA 1-299-541, dated on or about January 26, 2005.
- 33. Plaintiff John Schmelzer resides in Illinois and is a published illustrator, celebrated for his whimsical drawings. His works are contained in books in the libraries of the